



**thinkLA / Ad U Class Schedule
Spring 2009**

**Dinner provided at 6:30pm
Class 7:00pm – 9:00pm**

***Dates and instructors are subject to change.**

Thursday July 9th, 2009

Class: Orientation

Location: Deutsch LA, 5454 Beethoven Street, Los Angeles, CA 90066

Tuesday July 14th, 2009

Class: Account Management

Instructor: Brett Bender, SVP, Account Director, RPA

Location: Rubin Postaer & Associates, 2525 Colorado Avenue, Santa Monica, CA 90404

Thursday July 16th, 2009

Class: Creative

Instructors: Sarah Hughes, Copywriter, Justin Genovese, Art Director and Mike Wolfsohn, Executive Creative Director

Location: Ignited, 2221 Park Place, El Segundo, CA 90245

Tuesday July 21st, 2009

Class: Interactive

Instructor: Tommy McGloin, Google and Paul Andrews, Automotive Category Development Manager, Microsoft Digital Advertising Solutions

Location: 2425 Olympic Boulevard, Suite 5000 W, Santa Monica, CA 90404

Thursday July 23rd, 2009

Class: Multi-Cultural Marketing

Instructor: Rochelle Newman, CEO, Principal, Enlace Communications

Location: Enlace Communications, 1714 18th Street, Santa Monica, CA 90404

Tuesday July 28th, 2009

Class: Account Planning

Instructor: Rhea Curry, Account Planner, and Oke Mueller, Group Planning Director TBWA\Chiat\Day

Location: TBWA\Chiat\Day, 5353 Grosvenor Boulevard, Los Angeles, CA 90066

Thursday July 30th, 2009

Class: Direct

Instructor: Cynthia Clotzman, Direct Mail General Manager, Lexicon Marketing

Location: The Phelps Group, 901 Wilshire Boulevard, Santa Monica, CA 90401

Tuesday August 4th, 2009

Class: Media

Instructor: David Heimlich, Group Media Director, Deutsch

Location: Deutsch LA, 5454 Beethoven Street, Los Angeles, CA 90066

Thursday August 6th, 2009

Class: Integrated Marketing

Instructor: Howie Cohen, Chief Creative Officer, The Phelps Group

Location: The Phelps Group, 901 Wilshire Boulevard, Santa Monica, CA 90401